



## **PMN-101 Principles of Management**

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### **Description:**

PMN-101 Principles of Management helps students to think and act like a manager with innovative exercises and resources. On the job videos engage students with real issues at real companies; “You Make the Decision” exercises challenge students to apply concepts in various business scenarios; “Team Tasks”, build soft skills, crucial for success in the business world. Management topics covered include: Corporate Culture, Planning, Organizing, Leading, and Managing Quality.

**Textbook:** Understanding Management, 11<sup>th</sup> Ed. – Daft, Marcic – ISBN: 9781337917681

### **Course objectives:**

Throughout the course, you will meet the following goals:

- Describe five management competencies that are becoming crucial in today’s fast-paced and rapidly changing world.
- Discuss the management science approach and its current use in organizations.
- Examine the relationship among culture, corporate values, and business performance.
- Discuss why ethics is important for managers and identify recent events that call for a renewed commitment to ethical management.
- Explain the concept of organizational mission and how it influences goal setting and planning.
- Describe some of the diversity challenges that managers face.
- Identify and describe content theories of motivation based on employee needs.

### **Contents:**

Ch 1: The World of Innovative Management	Ch 9: Managing H.R. and Diversity
Ch 2: The Environment and Corporate Culture	Ch 10: Understanding Individual Behavior
Ch 3: Managing in a Global Environment	Ch 11: Leadership
Ch 4: Managing Ethics and Social Responsibility	Ch 12: Motivating Employees
Ch 5: Planning and Goal Setting	Ch 13: Managing Communication
Ch 6: Managerial Decision Making	Ch 14: Leading Teams
Ch 7: Designing Organization Structure	Ch 15: Managing Quality and Performance
Ch 8: Managing Change and Innovation	

### **Grading Scale**

**A = 90-100%**  
**B = 80-89.9%**  
**C = 70-79.9%**  
**F = Below 70%**

### **Grade Weighting**

**Chapter Quizzes..... 70%**  
**Final Exam ..... 30%**  
**100%**