



BUS-413 Law for Entrepreneurs

Description:

BUS413 is a course that provides a thorough background in a wide variety of legal concepts to help entrepreneurs successfully manage a business. Besides a background in the fundamentals of legal business issues, this course also covers topics such as: agency law, liability of principal and agent, partnerships, hybrid business forms, securities regulation, employment law, labor-management relations, and consumer credit transactions. The exercises and case studies give the student the opportunity to relate these topics to their everyday, relevant experiences.

Textbook: *The Entrepreneur's Guide to Law and Strategy*, 5th Ed. – Bagley - ISBN: 9781305972643

Course objectives:

Throughout the course, you will meet the following goals:

- Understand the legal aspects to becoming an entrepreneur.
- Explain the importance of legal representation when operating a business.
- Understand the basics of incorporating, founders' stock, and buy-sell agreements.
- Explain the major employment and civil rights legislation that affect businesses.
- Understand the complex legal implications of business contracts and leases.
- Learn about business operational liabilities, insurance, and compliance.
- Understand the implications of creditors' rights and bankruptcy.
- Describe the nature of securities regulation and its importance.

Contents:

Ch 1: Taking the Plunge	Ch 10: E-Commerce – Goods and Services
Ch 2: Leaving Your Employer	Ch 11: Liabilities, Insurance, & Compliance
Ch 3: Selecting and Working with an Attorney	Ch 12: Creditors' Rights and Bankruptcy
Ch 4: Deciding Whether to Incorporate	Ch 13: Venture Capital
Ch 5: Structuring the Ownership	Ch 14: Intellectual Property and Cyberlaw
Ch 6: Forming and Working with the Board	Ch 15: Going Global
Ch 7: Raising Money and Securities Regulation	Ch 16: Buying and Selling a Business
Ch 8: Marshaling Human Resources	Ch 17: Going Public
Ch 9: Contracts and Leases	

Grading Scale (70% required for passing)

A = 90-100%
B = 80-89.9%
C = 70-79.9%

Grade Weighting

Chapter Quizzes..... 50%
Activities 20%
Final Exam 30%

F = Below 70%

100%